

Working Document  
Template For The  
Zonal Pastors

# REACHOUT WORLD DAY

# INTRODUCTION

The role of the Zonal Pastor in the ReachOut World Day Campaign involves coordinating and executing the project's objectives and plans within their catchment areas, **whether it's at a national, state, province, city, or territory level.** They are responsible for implementing a comprehensive work plan and organizing activities in accordance with the detailed guidelines outlined in this document, to achieve the campaign's goals and targets within their respective catchment areas.





# REACHOUT WORLD DAY WORK PLANS AND SCHEDULE

The Global Launch of the ReachOut World Day is scheduled as follows:

- The Commencement of the 1 Billion Minutes Prayer March Aug 2<sup>nd</sup>
- The National Launch of the ReachOut World Day in all the Churches Aug 11th, 2024.
- The Global Launch of the ReachOut World Day **(New dates to be advised)**
- The Launches are pivotal to the success of December 2nd - ReachOut World Day and profoundly strategic as they give us the opportunity to communicate effectively to all key stakeholders our plans, preparations, and execution strategy.
- The launch will further galvanize every member, partner, pastor, distributor, missionary, and users of the devotional across the zone into accountable actions as we build up to the ReachOut World Day.



## KEY OBJECTIVES OF THE GLOBAL LAUNCH

- To drive participation in the 1 Billion Minutes of Prayer March across the zone with pre-recorded content to demonstrate our outreach in your zone and catchments.
- To engage for immediate sponsorship by having the Zonal Pastor make a call to action for sponsorship during the Church's launch.
- To Showcase our systems and structures through various Rhapsody of Realities sub-campaigns and initiatives across the Zone.
- To Showcase the immediate adoption of streets in real time to distribute copies on selected streets or in communities during the ReachOut World Day.



# GLOBAL LAUNCH STRUCTURE

## *The Global launch in 5 phases:*

- Phase 1: Pre-launch
- Phase 2: The Commencement of 1 Billion Minutes Prayer March, Aug 2<sup>nd</sup> 2024
- Phase 3: The Global Launch of the ReachOut World Day (Includes 24hours of the 1 Billion Minutes Prayer March)  
**New dates to be advised.**
- Phase 4: National and Zonal Launch
- Phase 5: Road To ReachOut World Day. 2<sup>nd</sup> August to December 2<sup>nd</sup> 2024.



# REACHOUT WORLD DAY STRUCTURE IN THE ZONES

**Please take note of the following structure for ReachOut World Day in various zones:**

- Some countries have only one zone with churches, while others have multiple zones with churches.
- There are also zones that have missions or adopted nations.

**To ensure a well-coordinated ReachOut World Day and to prevent overlapping, the following appointments will be made:**

- a. One National Coordinator**
  - b. Province, state, or city coordinators in nations with multiple zones**
- It's important to note that all Zonal Pastors will serve as National Coordinators, Region/Province coordinators, State, or City coordinators. Province, state, and city coordinators will work in conjunction with the National coordinator to achieve the objectives of ReachOut World Day.



# REACHOUT WORLD DAY STRUCTURE

## *The National Coordinators:*

- Every nation has a National Coordinator appointed in Nations where we have only one Zone represented. However, in nations where we have multiple Zones like in South Africa, Nigeria, UK, Ghana we will have one National Coordinator and our Esteemed Zonal Pastors in different provinces, states or cities will be Province Coordinators, State Coordinators or City Coordinators.
- All Zonal Pastors that have Mission nations outside of their immediate nation of residence are to kindly appoint country reps who will work with National team/coordinators.

# PHASE 1: PRE-LAUNCH

Timeline: Before August 1st 2024

## Key Deliverable for this phase:

The Zonal Pastor will be responsible for coordinating the efforts of Groups, Churches and all Stakeholders within the zones on behalf of the National Coordinator.



- **Set up a working structure that entails the following;**
  - **ReachOut World Day Sub-Committee Heads and Teams at Zonal Level.**
    - **Distribution**
    - **Mobilization**
    - **Publicity**
    - **Production**
    - **Testimony**
    - **Records and Counting**
    - **Content Creation**
    - **Sub Campaigns Team Committee and Team Heads**
    - **Monitoring and Reporting**
- Mobilization of all Groups or Churches and sub-committee team heads For the Global meeting with the Highly Esteemed CEO.

# Phase 1

## Strategic Activities to be carried out by the Zonal Pastor



Appointment of all Reachout World Day Strategic Heads



All Appointed Heads to create their committee (working team)



All Appointed Heads are to send in a summary one-paged action plan document



All Zonal Pastors are to work and Report to National Coordinators in carrying out the ReachOutWorld Day Project.



All Zonal Pastor are to have a strategic meeting with all pastors in their assigned zones



All Teams are to immediately create their Internal and External teams



# Phase 1

## Strategic Activities to be carried out by the Zonal Pastor

**Each Rhapsody Sub- Campaign to have a Campaign Head Per Zone**

- Penetrating with Truth
- Penetrating with Languages
- No One Left Behind
- Say Yes to Kids
- Teens Teevolution
- Youth Aglow
- Every minister an outreach
- Digital products

**Mobilization of all Team Heads for the Global meetings**



# Phase 2: The Commencement of 1 Billion Minutes Prayer March, Aug 2<sup>nd</sup> 2024

## 1 BILLION MINUTES PRAYER MARCH-

**START DATE: FRIDAY, 2<sup>nd</sup> AUGUST 2024, To 2<sup>ND</sup> DECEMBER 2024.**

- The 1 Billion Minutes Prayer March is a time to create a spiritual impact that will resonate across the globe. Through the 1 Billion Minutes Prayer March, we are filling the clouds with prayer and paving the way for an unprecedented move of the Spirit of God on the ReachOut World Day.
- As Habakkuk 2:14 says, "For the earth shall be filled with the knowledge of the glory of the LORD, as the waters cover the sea." Indeed, we are in the day of fulfilment of this scripture, and through prayer, we see to it that we blanket the whole earth with the knowledge of the glory of the Lord as the waters cover the sea.

# The 1 Billion Minutes Prayer March

Starts August 2nd till  
December 2nd, 2024

***6,000 People Praying Every 15 Minutes Block  
In 120 Days Equals Over 1 Billion Minutes***

## The Breakdown For Each Zone



**6,000 people praying 15 mins  
daily for 120 days**



**3,000 people praying 30 mins  
daily for 120 days**



**1,500 people praying 1 hour  
daily for 120 days**

Pray @ [www.1billionminutes.mystreamspace.org](http://www.1billionminutes.mystreamspace.org)

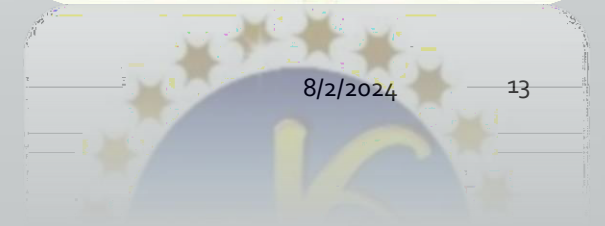
## Phase 3: The Global Launch of the ReachOut World Day (Includes 24 hours of the 1 Billion Minutes Prayer March) (New dates to be advised)

**This will be a 24 hour Grand launch from a live set at the Studio**

The Esteemed CEO and the ReachOut World Day Core Committee Members will share on:

- What the ReachOut World Day is about
- Inspire the brethren on their active participation for the Road to ReachOut World Day
- Speak on their specific area of work and their expectation of what each participant must do for the ReachOut World Day
- The global audience is moved across the 7 continents of the world via pre-production videos showcasing the basic statistics of each continent, our work in each of these continents and participation in the 1 Billion Minutes Prayer March.

The ReachOut World Day is then officially launched to signify the official commencement of our Road to ReachOut World Day.



# Operational Guide For Zonal Pastors:

Set up a sub-committee for the coordination and monitoring of all activities geared towards all 5 phases of the ReachOut World Day;

- Pre- Launch
- Commencement of the 1 Billion Minutes Prayer March,
- The Global Launch of the ReachOut World Day,
- The National Launch in the Churches, and
- On the Road to the ReachOut World Day.

**Communicate and confirm the following for your Zone's Participation in the 1 Billion Minutes Prayer March:**

- Number of people signed up to pray from your Zones
- Number of people signed up to pray from your Groups
- Number of people signed up to pray from your Cells
- Total number of people praying per 15 minutes
- **Furthermore, you can make creative modifications for optimal mobilization in your zone.**



# Operational Guide For Zonal Pastors:

Source key statistics for the cities, territories and catchments across your zone that will be used to determine the following:

- How many copies of Rhapsody of Realities should be produced in all the languages spoken in **your assigned catchment areas, whether it's at a national, state, province, city, or territory level.**
- How many printed copies of Rhapsody of Realities should be sponsored
- How many printed copies of Rhapsody of Realities should be distributed
- How many people should be enlisted as workforce to support this effort in **your assigned catchment areas.**

**NOTE:** Your Zonal target is to enlist between **0.075% to 0.1%** of the population in your assigned catchment areas, whether it's at a national, state, province, city, or territory level, as a workforce to sponsor and distribute print copies of Rhapsody of Realities in all formats to **75%** of the population in all the languages spoken in your assigned catchment areas.



# Operational Guide For Zonal Pastors:

**Key statistics and information required from your assigned catchments are:**

- Number of communities, streets, and mission fields covered
- The languages that are spoken within **your assigned catchment areas.**
- The population of **your assigned catchment areas, whether it's at a national, state, province, city, or territory level.**
- The population of children to be reached through the Say Yes to Kids Campaign
- The population of teenagers to be reached through the Teens Teevolution Campaign
- The population of young people to be reached through the Youth Aglow Campaign
- The population of visually impaired individuals to be reached through the No One Left Behind Campaign.
- The Population of Ministers to Execute Every Minister An Outreach Campaign





## PHASE 4: NATIONAL LAUNCH THE REACH OUT WORLD DAY IN THE CHURCHES ACROSS YOUR CATCHMENTS

Key Deliverables in this phase for Zonal Pastors

Timeline: 11<sup>th</sup> August 2024

- **Organise and plan the launch of the ReachOut World Day in the Churches in your assigned catchments.**
- **Organise, plan, and compile the footage from every launch in your assigned catchment areas, whether it's at a national, state, province, city, or territory level to showcase our reach in assigned catchments, which will be sent for compilation.**
- **Showcase the Sponsorship and Engagement drive per the different ReachOut sub-campaigns in your catchments.**
- **Engage and drive immediate sponsorship with Every Group, Every Church, Every Cell, Every individual (Internal and External partners) picking up sponsorship packages of copies.**

**NOTE: Your Zonal target is to enlist 0.075% to 0.1% of the population in your assigned catchment areas, whether it's at a national, state, province, city, or territory level, as a workforce to sponsor and distribute print copies of Rhapsody of Realities in all formats to 75% of the population in all the languages spoken in your assigned catchment areas.**

# PHASE 4: NATIONAL LAUNCH

## THE REACH OUT WORLD DAY IN THE CHURCHES ACROSS YOUR CATCHMENTS

### Key Deliverables in this phase for the Zonal Pastors

Timeline: 11<sup>th</sup> August 2024

#### Key Deliverables in this phase for The Zonal Pastors.

- Number of Languages to Sponsor
- Number of Streets to Sponsor
- Number of Distribution Centers
- Number of Communities and Mission Fields to Sponsor
- Number of Schools and Institutions to sponsor
- Number of People Enlisted into the largest global volunteer workforce
- Number of People Participating in the 1 Billion Minutes Prayer March

**The statistical information will be used to determine how many print copies of Rhapsody of Realities should be sponsored and distributed in your assigned catchment areas, and how many people should be enlisted to support this effort.**

**NOTE: Your zonal target is to enlist 0.075% to 0.1% of the population in your assigned catchment areas, whether it's at a national, state, province, city, or territory level, as a workforce to sponsor and distribute print copies of Rhapsody of Realities in all formats to 75% of the population in all the languages spoken in your assigned catchment areas.**



# Organizational Structure for the ReachOut World Day

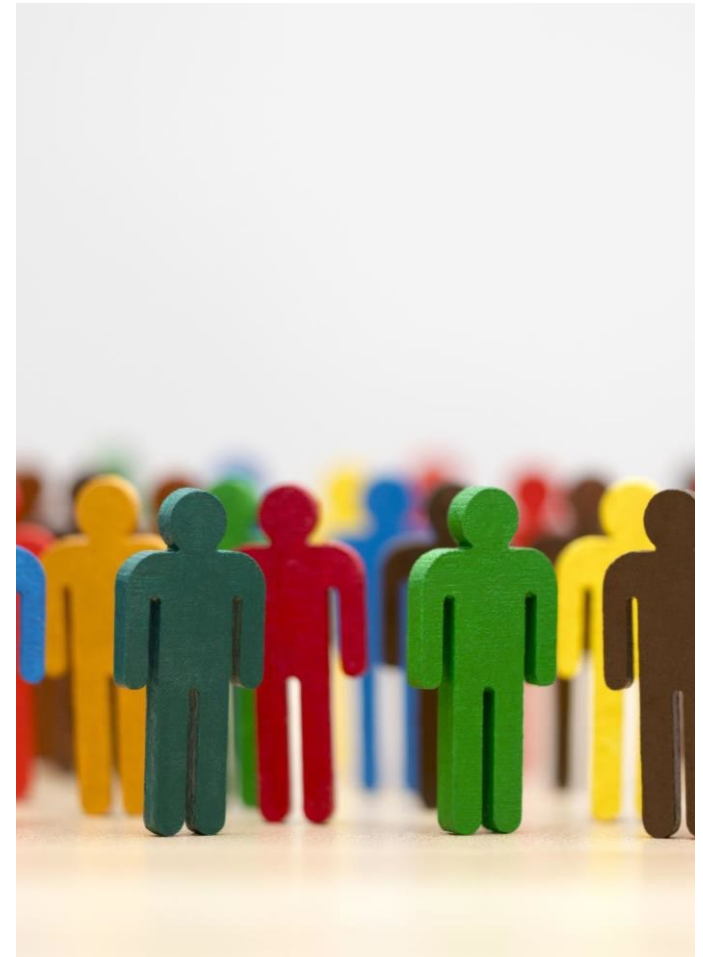




# The Composition of The REACHOUT WORLD DAY WORKFORCE

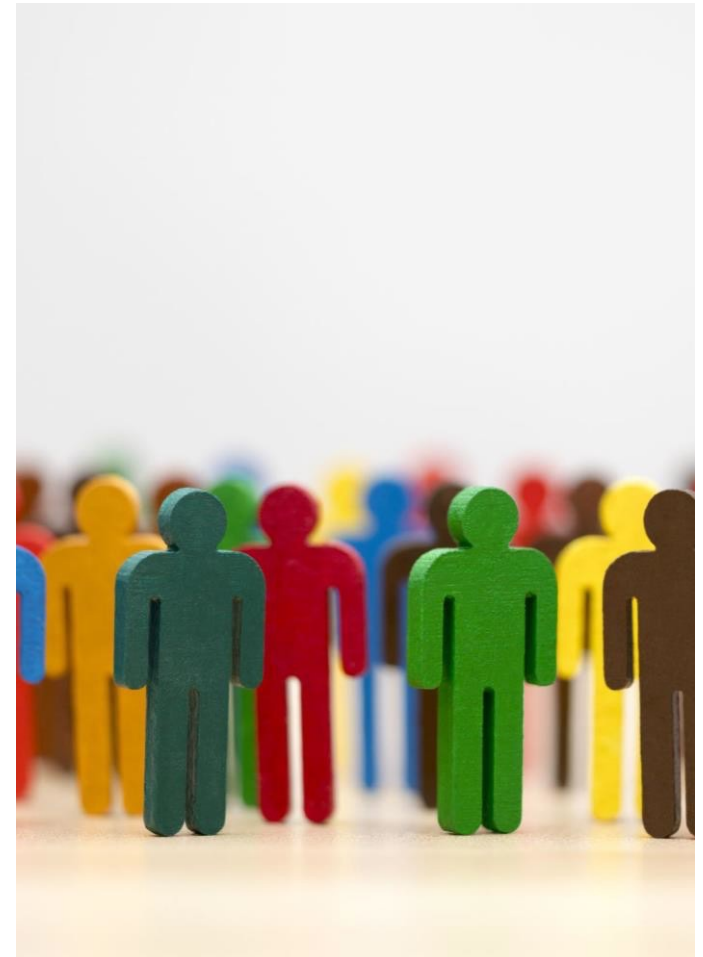
A workforce consists of individuals who are engaged or available to support and contribute to common goals and objectives in a country, city, community, or area.

- This includes the following;
  - Partners
  - Sponsors
  - Distributors
  - Translators
  - Missionaries
  - Publicists and
  - Praying partners in the 1Billion Minutes Prayer March.



# ReachOut World Day Strategic Teams

- **Distribution Team**
- **Mobilization Team**
- **Publicity Team**
- **Content Creation Team**
- **Social Media Engagement Team**
- **Production Team**
- **Records and Counting Team**
- **Testimony Team**
- **Visitation /Field Work Team**



# PARTNERSHIP AND SPONSORSHIP ACTION PLANS FOR THE CHURCHES

The Language availability of all languages and dialects in assigned catchment areas.

- The Production of all the languages spoken in your assigned catchments, in collaboration with the global head of Rhapsody Production and the Core Organizing Committee of ReachOut World Day.
- The enlistment of 0.1% of the population of your assigned catchments who would commit to:
  - a) Praying daily
  - b) The distribution of all the languages in every location: city, town, village, community, street and home in your country.
  - c) The sponsorship of printed copies (75% of your population).
- The Publicity and Media (Pre, during and post program) customized for your country.
- Effective Engagement to achieve and sustain the enlistment of 0.075% to 0.1% as your workforce
- Daily monitoring of all deliverables counting up to ReachOut World Day
- There are 60 million streets in the world, and every street can be sponsored with copies of Rhapsody of Realities.
- To sponsor 60 million streets will require the sponsorship of 7.5 billion copies of Rhapsody of Realities.

# PHASE 5: ROAD TO REACHOUT WORLD DAY PROGRAMS

**Timeline: 2nd AUGUST 2024 to 2<sup>ND</sup> - DECEMBER 2024**

**Aug 23<sup>rd</sup> - 24<sup>th</sup> : Road To ReachOut World Day:  
No One Left Behind Edition**

**Sept 9<sup>th</sup> -10<sup>th</sup> : Road To ReachOut World Day:  
Ministers Edition**

**Sept 16<sup>th</sup> -17<sup>th</sup> : Road To ReachOut World Day:  
Youth Edition**

**Oct 7<sup>th</sup> -8<sup>th</sup> : Road To ReachOut World Day:  
Teens Edition**

**Oct 29<sup>th</sup> - 30<sup>th</sup> : Road To ReachOut World day:  
Translators Edition**



## Some Strategic Sponsorship Activities to be carried out in your assigned catchments towards ReachOut World Day

1. Mobilize for the **Road to ReachOut World Day Programs.**
2. Organize ReachOut World Day Engagement Convention programs for the sub campaigns in your Province/State/City to drive more sponsorship and participation for the Road to ReachOut World Day Programs. Install ReachOut World Day Campaign billboards at strategic locations in your assigned Province/State/City
3. Plan and Host ReachOut World Day Training in your assigned Province/State/City for the Enlisted volunteers and Workforce
4. Organize ReachOut World Day Roadshow strategically using radio stations and TV networks to promote the awareness campaign to raise sponsors, enlist volunteers, printers and distributors.
5. Plan the different types of Fundraising Programs directed at residency including organizations, schools, government bodies etc.

## Some Strategic Sponsorship Activities to be carried out in your assigned catchments towards ReachOut World Day

6. Organize and plan ReachOut World Evangelical Outreaches in your assigned Province/State/City to enlist and engage more volunteers, printers, sponsors, distributors
7. Hold ReachOut World Day symposiums and fundraising conferences in your assigned Province/State/City. These events are designed to explore innovative opportunities and establish networks specific to your country, with the goal of increasing enlistment, participation, and sponsorship of copies of Rhapsody of Realities in different formats.
8. Arrange ReachOut World Day Exhibitions for external marketers in your assigned Province/State/City. Use unique exhibition conferences holding in your assigned Province/State/City to showcase the impact of Rhapsody of Realities over the past 24 years and to promote sponsorship and participation in the upcoming ReachOut World Day project.



## Some Strategic Sponsorship Activities to be carried out in your assigned catchments towards ReachOut World Day

9. Create customized videos to promote the ReachOut World Day Campaign. These videos will be shared with TV and radio stations in your assigned Province/State/City and will feature different languages spoken within your assigned Province/State/City to promote the campaign.
10. Organize and host ReachOut World Day fundraising programs for external audience.

These programs aim to attract external sponsors for copies of Rhapsody of Realities for Kids, Teens, Youths, and the Visually Impaired in your assigned Province/State/City through sub-campaign initiatives.



# REACHOUT WORLD DAY GLOBAL TARGETS

<b>Sponsorship</b>	<b>Sponsorship of 7.5 Billion Copies of Rhapsody of Realities in all Formats</b>
<b>Enlistment</b>	<b>Enlistment of a minimum of 75 Million Volunteers and Sponsors</b>
<b>Distribution</b>	<b>Distribution of 7.5 Billion Copies of Rhapsody of Realities in all Formats</b>
<b>Engagement</b>	<b>Engagement of 75 million Individuals, Users, Stakeholders, Volunteers, and Partners</b>
<b>Prayer Participation</b>	<b>Participation of at least 1 million people in the 1 Billion Minutes Prayer March Daily</b>
<b>Production</b>	<b>7.5 Billion Copies of Rhapsody of Realities in all Formats in all spoken languages</b>
<b>People Reached</b>	<b>At Least 7.5 Billion People Reached In an Accountable Way</b>

# REACHOUT WORLD DAY NATIONAL TARGETS

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## Sponsorship

- Raise sponsorship for copies to be distributed for at least 75% of the population of your assigned catchments

## Enlistment as Teams /Workforce

- 0.075% to 0.1% of your assigned catchments

## Engagement

- 75% of your assigned catchments

## Distribution

- 75% of your assigned catchments to receive copies.

## People Reached

- 75% of your assigned catchments in an accountable way.

# Online Monitoring and Reporting of all ReachOut World Day Deliverables

- Using the Appropriate Templates
  - ROWD Monitoring Activity
  - ROWD Progress Chart
  - ROWD Deployment Checklist
  - ROWD Performance Evaluation Report
  - ROWD Project Tracking Report
  - ROWD Issue Log Report
  - ROWD Training

