

REACHOUT WORLD DAY

December 2nd 2024

Working Document Template For The
National Coordinators



INTRODUCTION

The role of the National Coordinators of ReachOut World Day is to coordinate and execute the objectives and plans of the ReachOut World Day Campaign Project to achieve the goals and targets of the ReachOut World Day Campaign within their respective nations.

This document outlines a comprehensive work plan and activities that the National Coordinators should implement according to the following guidelines.



REACHOUT WORLD DAY WORK PLANS AND SCHEDULE

The Global Launch of the ReachOut World Day is scheduled as follows:

- The Commencement of the 1 Billion Minutes Prayer March Aug 2nd
- The National Launch of the ReachOut World Day in all the Churches Aug 11th, 2024.
- The Global Launch of the ReachOut World Day **(New dates to be advised)**

The Launches are pivotal to the success of December 2nd - ReachOut World Day and profoundly strategic as they give us the opportunity to communicate effectively to all key stakeholders our plans, preparations, and execution strategy.

The launch will further galvanize every member, partner, pastor, distributor, missionary, and users of the devotional across the Country into accountable actions as we build up to the ReachOut World Day.



KEY OBJECTIVES OF THE GLOBAL LAUNCH

- To drive participation for the 1 Billion Minutes of Prayer March per nation or territory live or with pre-records to showcase our reach in your Country.
- To engage for immediate sponsorship – a call to action per National Coordinator will be made for sponsorship during the global launch and by the Pastors during the church's launch.
- To showcase our systems and our structures via the different Rhapsody of Realities sub-campaigns and initiatives across the nation.
- To showcase the immediate adoption of streets in real time to distribute copies at the selected streets or communities during the ReachOut World Day.



GLOBAL LAUNCH STRUCTURE

The Global launch in 5 phases:

- Phase 1: Pre-launch
- Phase 2: The Commencement of 1 Billion Minutes Prayer March, Aug 2nd 2024
- Phase 3: The Global Launch of the ReachOut World Day. (Includes 24 hours of the 1 Billion Minutes Prayer March) **(New dates to be advised)**.
- Phase 4: National Launch – Every Church Launch
- Phase 5: Road To ReachOut World Day. 2nd August to December 2nd 2024.



PHASE 1: PRE-LAUNCH

Timeline: Before August 1st 2024

Key Deliverable for this phase:

Set up a working structure that entails the following;

- The National Coordinating Zones, Groups or churches which will be responsible for coordinating the efforts within the country on behalf of the National Coordinator
 - **ReachOut World Day Sub-Committee Heads and Teams.**
 - **Distribution**
 - **Mobilization**
 - **Publicity**
 - **Production**
 - **Testimony**
 - **Content Creation**
 - **Sub Campaigns Team Committee and Team Heads**
- Mobilization of all National Coordinating Zones, Groups or Churches and sub-committee team heads For the Global meeting with the Highly Esteemed CEO.

Phase 1

Strategic Activities to be carried out by the National Coordinator



Appointment of all Reachout World Day Strategic Heads



All Appointed Heads to create their committee (working team)



All Appointed Heads are to send in a summary one-paged action plan document



All National Coordinators are to report to the highly Esteemed CEO and Continental Heads



All National Coordinators are to have a strategic meeting with all pastors in their assigned countries



All Teams are to immediately create their Internal and External teams



Phase 1

Strategic Activities to be carried out by the National Coordinator

Each Rhapsody Sub- Campaign to have a Campaign Head per Country

- Penetrating with Truth
- Penetrating with Languages
- No One Left Behind
- Say Yes to Kids
- Teens Teevolution
- Youth Aglow
- Every minister an outreach
- Digital products

Mobilization of all Team Heads for the Global meetings

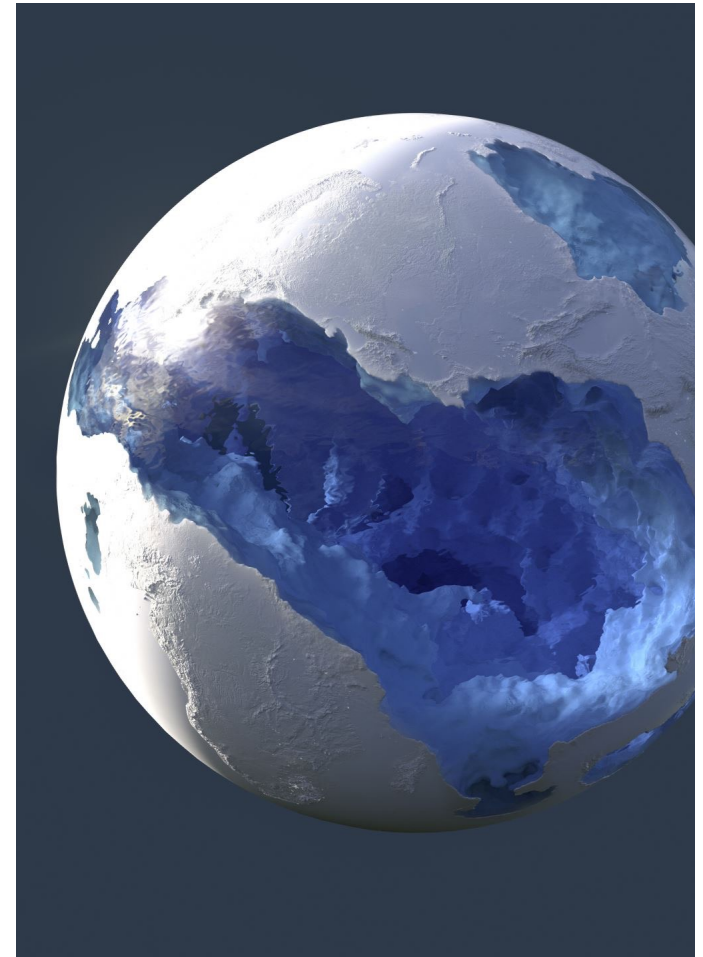


Phase 2: The Commencement of 1 Billion Minutes Prayer March, Aug 2nd 2024

1 BILLION MINUTES PRAYER MARCH-

START DATE: FRIDAY, 2nd AUGUST 2024, To 2ND DECEMBER 2024.

- The 1 Billion Minutes Prayer March is a time to create a spiritual impact that will resonate across the globe. Through the 1 Billion Minutes Prayer March, we are filling the clouds with prayer and paving the way for an unprecedented move of the Spirit of God on the ReachOut World Day.
- As Habakkuk 2:14 says, "For the earth shall be filled with the knowledge of the glory of the LORD, as the waters cover the sea." Indeed, we are in the day of fulfilment of this scripture, and through prayer, we see to it that we blanket the whole earth with the knowledge of the glory of the Lord as the waters cover the sea.



Phase 3: The Global Launch of the ReachOut World Day (Includes 24 hours of the 1 Billion Minutes Prayer March) (New dates to be advised)

This will be a 24 hour Grand launch from a live set at the Studio

The Esteemed CEO and the ReachOut World Day Core Committee Members will share on:

- What the ReachOut World Day is about
- Inspire the brethren on their active participation for the Road to ReachOut World Day
- Speak on their specific area of work and their expectation of what each participant must do for the ReachOut World Day
- The global audience is moved across the 7 continents of the world via pre-production videos showcasing the basic statistics of each continent, our work in each of these continents and participation in the 1 Billion Minutes Prayer March.

The ReachOut World Day is then officially launched to signify the official commencement of our Road to ReachOut World Day.



Operational Guide For National Coordinators:

Set up a sub-committee for the coordination and monitoring of all activities geared towards all 5 phases of the ReachOut World Day;

- Pre- Launch
- Commencement of the 1 Billion Minutes Prayer March,
- The Global Launch of the ReachOut World Day,
- The National Launch in the Churches, and
- On the Road to the ReachOut World Day.

Communicate and confirm the following for your Country's Participation in the 1 Billion Minutes Prayer March:

- Number of people signed up to pray from the Zones
- Number of people signed up to pray from the Groups
- Number of people signed up to pray from the Cells
- Total number of people praying per 15 minutes

Furthermore, you can make creative modifications for optimal mobilization in your country.



Operational Guide For National Coordinators:

Source key statistics for your country that will be used to determine the following:

- How many copies of Rhapsody of Realities should be produced in all the languages spoken in your country.
- How many printed copies of Rhapsody of Realities should be sponsored
- How many printed copies of Rhapsody of Realities should be distributed
- How many people should be enlisted as workforce to support this effort in your country.

NOTE: The national target is to enlist 0.075% to 0.1% of the country's population as a workforce to sponsor and distribute print copies of Rhapsody of Realities in all formats to 75% of the country's population in all the spoken languages in your country.



Operational Guide For National Coordinators:

Key statistics and information required from your assigned Country are:

- Number of communities, streets, and mission fields covered
- The languages that are spoken within the country.
- The population of your assigned country
- The population of children to be reached through the Say Yes to Kids Campaign
- The population of teenagers to be reached through the Teens Teevolution Campaign
- The population of young people to be reached through the Youth Aglow Campaign
- The population of visually impaired individuals to be reached through the No One Left Behind Campaign.
- The Population of Ministers to Execute Every Minister An Outreach Campaign



PHASE 4: NATIONAL LAUNCH THE REACH OUT WORLD DAY IN THE CHURCHES ACROSS YOUR COUNTRY

Key Deliverables in this phase for National Coordinators Timeline: 11th August 2024

- **Organise and plan the launch** of the ReachOut World Day in the Churches in your Country.
- Organise, plan, and compile the footage from every launch in your nation or territory to showcase our reach in the 242 nations of the world, which will be sent for compilation.
- Showcase the Sponsorship and Engagement drive per the different ReachOut sub-campaigns in your Country
- Engage and drive immediate sponsorship with Every Zone, Every Group, Every Church, Every Cell Every individual (Internal and External partners) picking up sponsorship packages of copies.

NOTE: The national target is to enlist 0.075% to 0.1% of the country's population as a workforce to sponsor and distribute print copies of Rhapsody of Realities in all formats to 75% of the country's population in all the spoken languages in your country.



**PHASE 4:
NATIONAL LAUNCH
THE REACH OUT
WORLD DAY IN THE
CHURCHES ACROSS
YOUR COUNTRY**

**Key Deliverables in
this phase for
National
Coordinators
Timeline: 11th August
2024**

Key Deliverables in this phase for National Coordinators.

- Number of Languages to Sponsor
- Number of Streets to Sponsor
- Number of Distribution Centers
- Number of Communities and Mission Fields to Sponsor
- Number of Schools and Institutions to sponsor
- Number of People Enlisted into the largest global volunteer workforce
- Number of People Participating in the 1 Billion Minutes Prayer March

The statistical information will be used to determine how many print copies of Rhapsody of Realities should be sponsored and distributed in your nation, and how many people should be enlisted to support this effort.

NOTE: The national target is to enlist 0.075% to 0.1% of the country's population as a workforce to sponsor and distribute print copies of Rhapsody of Realities in all formats to 75% of the country's population in all the spoken languages in your country.

Organizational Structure for the ReachOut World Day





The Composition of The REACHOUT WORLD DAY WORKFORCE

A workforce consists of individuals who are engaged or available to support and contribute to common goals and objectives in a country, city, community, or area.

This includes the following;

- Partners
- Sponsors
- Distributors
- Translators
- Missionaries
- Publicists and
- Praying partners in the 1Billion Minutes Prayer March.



ReachOut World Day Strategic Teams

- Distribution Team
- Mobilization Team
- Publicity Team
- Content Creation Team
- Social Media Engagement Team
- Production Team
- Testimony Team
- Visitation /Field Work Team



PARTNERSHIP AND SPONSORSHIP ACTION PLANS FOR THE CHURCHES

- The Language availability of all languages and dialects in your country.
- The Production of all the languages of the country, in collaboration with the global head of Rhapsody Production and the Core Organizing Committee of ReachOut World Day
- The enlistment of 0.1% of the population of your country who would commit to:
 - a) Praying daily
 - b) The distribution of all the languages in every location: city, town, village, community, street and home in your country.
 - c) The sponsorship of printed copies (75% of your population).
- The Publicity and Media (Pre, during and post program) customized for your country.
- Effective Engagement to achieve and sustain the enlistment of 0.075% to 0.1% as your workforce
- Daily monitoring of all deliverables counting up to ReachOut World Day
- There are 60 million streets in the world, and every street can be sponsored with copies of Rhapsody of Realities.
- To sponsor 60 million streets will require the sponsorship of 7.5 billion copies of Rhapsody of Realities.



PHASE 5: ROAD TO REACHOUT WORLD DAY PROGRAMS

Timeline: 2nd AUGUST 2024 to 2ND -
DECEMBER 2024

Aug 23rd - 24th : Road To ReachOut World Day:
No One Left Behind Edition

Sept 9th -10th : Road To ReachOut World Day:
Ministers Edition

Sept 16th -17th : Road To ReachOut World Day:
Youth Edition

Oct 7th -8th : Road To ReachOut World Day:
Teens Edition

Oct 29th - 30th : Road To ReachOut World day:
Translators Edition



Some Strategic Sponsorship Activities to be carried out in your Country towards ReachOut World Day

1. Mobilize for the **Road to ReachOut World Day Programs.**
2. Organize ReachOut World Day Engagement Convention programs for the sub campaigns in the zones to drive more sponsorship and participation for the Road to ReachOut World Day Programs. Install ReachOut World Day Campaign billboards at strategic locations in your country.
3. Plan and Host ReachOut World Day Training in your country for the Enlisted volunteers and Workforce
4. Organize ReachOut World Day Roadshow strategically using radio stations and TV networks to promote the awareness campaign to raise sponsors, enlist volunteers, printers and distributors.
5. Plan the different types of Fundraising Programs directed at residency including organizations, schools, government bodies etc.

Some Strategic Sponsorship Activities to be carried out in your Country towards ReachOut World Day

6. Organize and plan ReachOut World Evangelical Outreaches in various cities to enlist and engage more volunteers, printers, sponsors, distributors
7. Hold ReachOut World Day symposiums and fundraising conferences in your country. These events are designed to explore innovative opportunities and establish networks specific to your country, with the goal of increasing enlistment, participation, and sponsorship of copies of Rhapsody of Realities in different formats.
8. Arrange ReachOut World Day Exhibitions for external marketers in your country. Use unique exhibition conferences holding in your country to showcase the impact of Rhapsody of Realities over the past 24 years and to promote sponsorship and participation in the upcoming ReachOut World Day project.



Some Strategic Sponsorship Activities to be carried out in your Country towards ReachOut World Day

9. Create customized videos to promote the ReachOut World Day Campaign. This videos will be shared with TV and radio stations in your country and will feature different languages spoken within the country to promote the campaign.
10. Organize and host ReachOut World Day fundraising programs for external audience.

These programs aim to attract external sponsors for copies of Rhapsody of Realities for Kids, Teens, Youths, and the Visually Impaired in your country through sub-campaign initiatives.



REACHOUT WORLD DAY GLOBAL TARGETS

Sponsorship	Sponsorship of 7.5 Billion Copies of Rhapsody of Realities in all Formats
Enlistment	Enlistment of a minimum of 75 Million Volunteers and Sponsors
Distribution	Distribution of 7.5 Billion Copies of Rhapsody of Realities in all Formats
Engagement	Engagement of 75 million Individuals, Users, Stakeholders, Volunteers, and Partners
Prayer Participation	Participation of at least 1 million people in the 1 Billion Minutes Prayer March Daily
Production	7.5 Billion Copies of Rhapsody of Realities in all Formats in all spoken languages
People Reached	At Least 7.5 Billion People Reached In an Accountable Way

REACHOUT WORLD DAY NATIONAL TARGETS

Sponsorship

- Raise sponsorship for copies to be distributed for at least 75% of population

Enlistment as Teams /Workforce

- 0.075% to 0.1% of the nation's population.

Engagement

- 75% of the nation's population.

Distribution

- 75% of the nation's population to receive copies.

People Reached

- 75% of the nation's population in an accountable way.

Online Monitoring and Reporting of all ReachOut World Day Deliverables

Using the Appropriate Templates

- ROWD Monitoring Activity
- ROWD Progress Chart
- ROWD Deployment Checklist
- ROWD Performance Evaluation Report
- ROWD Project Tracking Report
- ROWD Issue Log Report
- ROWD Training

